



Cairo, Egypt

SICOT



43rd SICOT ORTHOPAEDIC WORLD CONGRESS

21 - 23 November 2023



Industry PROSPECTUS

Combined meeting with the Egyptian Orthopaedic Association

Programme

What you can expect at SICOT 2023

At SICOT 2023 you can expect state-of-the-art hybrid instructional sessions covering all aspects of orthopaedics and traumatology led by key-opinion leaders from every region of the world.



Partner Society Sessions

Instructional sessions with key opinion leaders

Plenary Speakers

Keynote Lectures

As always, our Programme Team will be collaborating with and inviting the very best surgical societies and surgeons to join us to share their experiences and expertise.



SICOT Diploma Exam

Educational Day

Subspecialty Day

The ever-present and highly regarded pre-Congress events are one of the biggest draws to the meeting for trainees.



Free Paper sessions

Just-A-Minute coffee breaks

e-Poster exhibition

The chance for surgeons from every level of institution and orthopaedic specialty to present their research and discuss evaluations and outcomes with their friends, peers and superiors.



Hands-On Workshops

Without a doubt one of the most popular features of the Congress, hands-On sessions draw huge audiences and the workshops are always sell-out events!



Industry full day Hands-On Workshops

Scientific rooms dedicated to industry lectures & symposia/full day

An opportunity for industry to showcase the latest technology and engineering, theoretically and practically.

Dedicated Industry Rooms

Symposium & hands-on workshop within the scientific day!

EUR - 9,000 per 2-hour session!

SICOT has allocated two rooms at the convention centre specifically to industry for the duration of the Congress, arranged into 2-hour rental segments! Industry will be permitted to hold symposia or hands-on workshops parallel to the scientific sessions. We will be distributing a separate booklet to all delegates outlining all industry sessions. We will not be permitted to include these industry sessions in the scientific programme as per the Medtech and CME compliance regulations. These industry sessions will give the delegates additional hands-on experience.

Standard audio visual included

Rental of the meeting room included

An email will be sent out to all SICOT members & registered Congress attendees with the description and title of the symposia

Mention of these sessions will be available to all the delegates on the Industry Section of the Congress website

Complimentary insertion of the invitation cards into the Congress bags; the cost of design and printing remains with the sponsor.

Each company will be permitted to have the room for 2 hours / which should include build-up, session and tear down. Should additional time be required please ask us and we can allocate a reduced rate for added time (not to exceed one hour)

No CME accreditation will be given for these sessions

3500

ATTENDEES EXPECTED from around the world

BOOTH INFORMATION

**9 SQM Booth, Cost EUR - 4,455
or per sqm 495/sqm for size of your choice**

- Access to the exhibition
- Company name, including website will be published on the SICOT Congress Sponsorship website and in the Industry Section of the Final Programme in the back of the programme.
- One copy of the Final Programme and Congress bag per exhibiting company or until supplies last
- Complimentary representative badges will be allocated to each exhibit according to size and sponsorship categories

6-10sqm	2 exhibitor badges
11-18sqm	3 exhibitor badges
19-27sqm	6 exhibitor badges
28- 36sqm	8 exhibitor badges

**Larger booth spaces are available at the cost of
EUR 495 per additional sqm**

The rates do not include VAT when applicable, shell scheme package, AV, Internet connection, additional electricity or any special furniture that you may wish to order. All catering within the company's exhibition space will be the responsibility of the sponsoring company. Exhibiting company badges are forbidden to be used by surgeons or guests at any time! Additional badges for exhibiting company representatives can be purchased at the cost of 150€ per badge. Non-exhibiting companies can purchase exhibitor badges for 450€ per badge.

Exhibitor badges allows admittance to the exhibit hall, JAM e-Poster session area and scientific sessions if space permits. Exhibitor badges are forbidden to be used by surgeons and no CME accreditation will be awarded to industry attendees.

ADDITIONAL POINTS OF INTEREST

'Major sponsors' will be given priority in choosing their exhibit space location

SICOT wants to ensure that all our industry partners are treated in a fair manner - first come first served basis will be applied to allocated exhibit spaces

Exhibition desk will be available during build-up and dismantling periods as well as during the congress



Sponsorships

PLATINUM EUR - 45,000

54sqm bare exhibition space

2 satellite lunch symposia or hands-on workshops (200 pax room size) Lunch symposia or lunch workshops duration of 1 hour maximum plus 30 minutes of preparation time will be given, for a total of 90 minutes

1 full-page advert in the Industry Section of the Final Programme

1 banner on the Congress Industry Sponsorship website
2 bag inserts in the Delegate bags

Company logo & company web link will be posted on the Congress Industry Sponsorship Website

10 badges for industry representatives

175 lunch boxes included per lunch symposium

*Priority in the selection of exhibition booth at a prime location
Sponsorship of one of the following options is included:*

- Network Reception (Branding on Network tickets)
Or
- Congress Lanyards
(Lanyards provided by sponsoring company)

GOLD EUR - 25,000

36sqm bare exhibition space

1 lunch symposium or 1 x hands-on instructional course or
1 x hands-on instructional course (125 pax room size)

1 full-page advert in the Industry Section of the Final Programme
1 bag insert in the delegate bags

Company logo & company web link will be posted on the Congress Industry Sponsorship Website

6 badges for industry representatives

125 lunch boxes included per lunch symposium

Priority in the selection of exhibition booth at a prime location

Sponsorship of one of the following options is included:

- Program at a glance Branding / Pocket Programme
- Registration Counters / sponsors branding
- Mobile Application / sponsors branding
- Branded Staff T-Shirts / sponsors branding,
option of sponsor providing the t-shirts

SILVER EUR - 20,000

18sqm exhibition space

1 lunch symposium or 1 x hands-on instructional course or
1 x hands-on instructional course (100 pax room size)

1 full-page advertisement in the Final Programme

1 bag insert in the delegate bags

Company logo & company web link will be posted on the Congress Industry Sponsorship Website

4 badges for industry representatives

100 lunch boxes included per lunch symposium

Priority in the selection of exhibition booth at a prime location

Sponsorship of one of the following options is included!

- Welcome Opening Cocktail
- Speakers Ready Room Lounge
- Banner on SICOT Website
- Electronic Poster Area

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Refillable Water Bottles - EUR 2,500

- This sponsorship cost does not include the bottles, the sponsoring company will provide a minimum of 1500 refillable water bottles to be given to the participants
- Delegates will receive a voucher upon registration to collect their water bottles at the sponsor's exhibition stand

Speakers Ready Room Lounge - EUR 3,000

- Flyers from sponsoring company can be placed in speaker ready room
- Sponsoring company will be allowed to be present in the room during coffee breaks

Branded Staff T-Shirts (30+ staff) - EUR - 3,500

- All staff will wear t-shirts emblazoned with your company logo and stand number; a great way to present your brand in a funky and eye-catching way

Electronic Poster Area - EUR - 2,000

- Sponsorship of the electronic poster area includes: table tents with your company's name and logo in the e-Poster area
- Mention of the sponsorship in the Industry Section of the Final Programme and the Congress website
- Sponsoring companies will be allowed to leave documentation in the e-Poster area

Welcome Opening Cocktail - EUR - 7,500

- Corporate branding on the Welcome Cocktail tickets
- 20 complimentary invitations
- Sponsors name and logo will be mentioned in the Industry Section of the Final Programme
- Please note that there will be a maximum of two sponsoring companies permitted to sponsor this event

Congress Networking Event - EUR - 10,000

- Corporate branding on Networking Event invitations
- 15 complimentary invitations
- Sponsors name and logo will be mentioned in the Final Programme

Short Oral Presentations/JAM Session Short Oral Presentations will be held in this area - EUR 5,000

- Sponsorship of the Lounge Area includes table tents with your company's name and logo in the Lounge Area
- Mention of the sponsorship in the Industry Section of the Final Programme and the Congress website
- Sponsoring companies will be allowed to leave documentation in the Lounge Area

Banner on SICOT Website - EUR 4,000

- Company logo (hyperlinked) displayed on SICOT website front page for 12 months
- Advertisement will be in the form of a looping banner



Lunch Symposia

EUR - 8,000 per 90-minute lunchtime session

Standard audio visual equipment; included in sponsorship cost

100 lunch boxes included

Rental of the meeting room; included in sponsorship cost

An email will be sent out to all SICOT members and registered Congress attendees with the description and title of the symposia, a few weeks prior to the Congress

Mention of the symposia on the Congress Industry Sponsorship Website

Mention of the symposia in the Industry Section of the Final Programme

Poster/banner at the entrance of the session room provided by industry company sponsor 1 hour prior and during the session is permitted

Complimentary insertion of the Invitation cards into the Congress bags
The cost of design and printing is the responsibility of the sponsors

90 minutes per lunch symposia includes set-up time,
catering time and lecture

MEDIA BRANDING AND SPONSORSHIPS

Pens, Pads & Other Bag Inserts - EUR 1,500 per item

- Pens, pads, one page company flyer or other will be provided by the sponsoring companies
- Insert must have prior approval by the organising committee

Programme-at-a-Glance (Pocket Daily Overview) - EUR 5,000

- The daily pocket guide will be distributed with the badges and given to all attendees
- Sponsoring company's logo as well as SICOT's logo will be printed on the pocket guide

Badges and Lanyards Exclusive Sponsorship - EUR 6,000

- Company logo will be prominently displayed on the lanyards
- For exclusive sponsorship of the lanyards SICOT needs to be notified no later than March 2023

Participants' Bags - EUR 8,000

- Sponsoring company logo displayed on the Congress bags
- Delegate bags will be distributed to all Congress participants
- Sponsoring company will be permitted to include two company inserts in the participants bags

Signage and Direction Panels

- Please contact us if you wish to receive signage and direction panel options
- Possibilities will be sent separately upon request

CONGRESS FINAL PROGRAMME ADVERTISEMENTS



- Full page Colour - EUR 750.00
- Inside Back Cover - EUR 1,500

Congress Final Programme Advertisements:

Please note that all inserts & promotional items must have prior approval by the organising committee



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SPONSORSHIP BOOKING APPLICATION FORM

This agreement is to acknowledge the intention of:

Company: _____

Contact: _____

Title: _____

Address 1: _____

Address 2: _____

City and Province/State : _____

Postal Code: _____

Country: _____

Tel.: _____ Fax: _____

E-mail: _____

VAT No. (for EU companies): _____

Bare Exhibition space requested EUR 495 per sqm: _____

Please indicate the sqm requested as per the floor plan or desired size

Note *booths are allocated on a first come basis & by sponsorship level

Please choose three booth spaces and we will try to accommodate the request

Sponsorship package & or lunch symposium/workshop requested: _____

DEPOSITS/CANCELLATIONS:

Booth/Sponsorship cancellations will be refunded less a EUR 150 processing fee & if any of the past date below dates apply
PLEASE NOTE: The signature of the Primary Contact below indicates your acceptance of these SICOT cancellation policies

CANCELLATION / REFUNDS

A 50% deposit of the booth fee is required to reserve exhibit space. Balance payment due Monday, 10 July 2023

All cancellations or changes in exhibit space or sponsorships must be sent on company letterhead to SICOT a.i.s.b.l. c/o
Commercial Agent. Written notice of cancellation must be received by the dates listed below in order to receive a refund:

50% of exhibition and sponsorships retained: 1 October 2022 - 4 June 2023

75% of exhibition and sponsorships retained: 5 June - 30 August 2023. No refunds will be made after 31 August 2023

This signed agreement is legally binding as per the conditions listed above.

Authorised Signature: _____ Date: _____

Contact

Please direct all enquiries regarding scientific programme, exhibition, sponsorship, registrations, hotels and tours to the below appropriate contacts:

Exhibition, sponsorship and industry relations:

LINSA Inc.
Mrs. Lina Salvati
SICOT Commercial & Exhibition Director
Tel.: +1 450-458-1696
Montreal, Quebec, Canada
Email: lsalvati@linsa.ca

All enquiries regarding the scientific programme or surgeon registration:

SICOT aisbl
Rue de la Loi 26 - b.13
1040 Brussels
Belgium
Tel.: +32 2 648 6823
Fax: +32 2 649 8601
E-mail: congress@sicot.org
Website: www.sicot.org

Social Media

